

# उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

## UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)

(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)

(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/KNPAR-07/2024

Date:02.08.2024

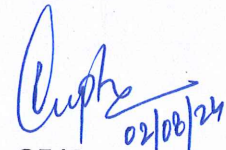
### NOTICE OF AWARD

**Name of work: Tender KNPAR-07:** Licensing of Co-branding and Inside Advertising Rights of Seven no. Metro Stations of Kanpur Metro Rail-Priority Corridor (Kalyanpur-LLR Hospital) in UPMRC network as per scope of work mentioned in tender document.

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/eprocure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
<b>M/s Jagran Prakashan Limited</b> 2, Jagran Building, Kanpur Nagar,UP,208005	Licensing of Co-branding and Inside Advertising Rights of: <ol style="list-style-type: none"> <li>Rawatpur Metro Station at an Annual License Fee of <b>Rs. 23,70,000/- (Rupees Twenty Three Lakh Seventy Thousand only).</b></li> <li>LLR Hospital Metro Station at an Annual License Fee of <b>Rs. 23,40,000/- (Rupees Twenty Three Lakh Forty Thousand only).</b></li> </ol> <p><i>All other statutory taxes, statutory dues, local levies, Goods &amp; Services Tax (GST) etc. as applicable shall be charged extra and shall be remitted along with the License Fee for onward remittance to the Government. The Licensee indemnifies UPMRC from any claims that may arise from the statutory authorities in connection with this License</i></p>

This is issued with the approval of the Competent Authority.

  
 02/08/24  
 CE/Contract