



CIN: U60300UP2013SGC060836
उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०
UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/ LKAR-07/2023-2024

Date:28.06.2024

NOTICE OF AWARD

Name of work: Tender LKAR-07: : Licensing of Semi-Naming Rights of Nineteen (19) no. (Transport Nagar to Munshipulia) Metro Stations of Lucknow Metro Rail Project in UPMRC network as per scope of work mentioned in tender document.

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/eprocure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
M/s Triad Marketing Services 3 rd & 4 th , Floor, Building - 22, Sector-12B, Dwarka New Delhi South West Delhi, Delhi-110075	Licensing of Semi-Naming Rights of : (i) Charbagh Metro Station at Annual License fee of Rs. 20,11,000/- (Rupees Twenty Lakhs Eleven Thousand Only) (ii) Alambagh Bus Stand Metro Station at Annual License fee of Rs. 20,05,000/- (Rupees Twenty Lakhs Five Thousand Only) All other statutory taxes, statutory dues, local levies, Goods & Services Tax (GST) etc. as applicable shall be charged extra.

This is issued with the approval of the Competent Authority.



(AN ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007 Certified Company)

Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow 226010

Tel : +91 522 2304014 | Fax : +91 522 2304013